



## **LAUNCH OF FIRST ROSÉ WINE FOR NYETIMBER**

Sparkling wine producer Nyetimber is soon to release its first Rosé wine.

The new Nyetimber Rosé 2007 is being pre-released this month as a limited edition of 1,500 bottles, each one being individually numbered by hand on a one-off label.

The wine is a blend of 25% Pinot Noir and 75% Chardonnay, with a portion of the Pinot Noir fermented on the skins for colour. All the Pinot Noir destined for fermentation with the skins was destemmed by hand. The Rosé joins the existing portfolio of Classic Cuvée and Blanc de Blancs vintage wines.

Nyetimber Rosé will be initially available exclusively in Harvey Nichols department stores and in their on-line shop (RRP £45) as well as in selected restaurants and bars including Hakkasan, Launceston Place and the re-opened Savoy Hotel. However it will be more widely available next year.

Next spring the wine will be fully released, featuring a new permanent label which will form part of a new identity currently being developed for the brand and all its wines.

This is the first wine that has been made and released by Cherie Spriggs, Nyetimber's winemaker. Cherie, a dual Canadian/British national, qualified as an oenologist at the University of Adelaide and worked in wineries in Australia, the

United States, New Zealand and Canada before joining Nyetimber in early 2007, shortly after Eric Heerema, owner and CEO, bought the estate and embarked on the journey to realise the full potential of Nyetimber.

Eric Heerema commented; “Nyetimber’s first Rosé and Cherie’s first wine marks an important and exciting moment in our evolution”, adding, “Change takes time, especially when striving for outstanding quality but we hope everyone will enjoy it as much as we do”.

